



29 August 2022

Media release

For immediate release

What can we learn from Berlin's largest and most innovative urban redevelopment project?

That's one of the questions being considered at the Building 4.0 CRC's Inaugural Annual Conference, Wednesday 31 August 2022, being held at Monash College, Docklands, Melbourne, Victoria.

With the theme CHANGE MAKING // MAKING CHANGE, research and industry experts will gather to explore the pressing questions facing Australia's property and construction industries:

- What are the most urgent areas for change?
- What are the industry's barriers to change?
- What might the future of building look like, and how do we get there?

A highlight of the conference will be hearing from guest speaker Gudrun Sack (CEO of the Tegel Projekt GmbH). Gudrun has travelled to Australia to deliver a 'deep dive' on Berlin's largest and most innovative urban development project and its position to these grand challenges. The Tegel Projekt is converting the former Berlin-Tegel airport into a smart precinct with mixed uses, including an innovation park and a residential neighbourhood pioneering use of sustainable technologies and building methods.

An architect by trade, Gudrun is a specialist in sustainable planning and building practices, and she seeks to set new standards for Berlin's long and storied history of urban and building innovation.

Building 4.0 CRC CEO, Professor Mathew Aitchison says, "Large-scale urban developments such as the Tegel Projekt offer a unique opportunity for building innovation. These projects often have a mandate to look beyond the site boundary and incorporate wider social, cultural, technological and economic factors. These factors not only support innovation, but stimulate the push for deeper benefits and more transformative projects.

"They're issues that we're facing in Australia, with projects such as Fishermans Bend in Melbourne, the Central Station redevelopment in Sydney and the Brisbane 2032 Olympic Games. It's an honour to host Gudrun at our conference and share her experience and perspective."

While she's in Australia, Gudrun will also meet with state and local government representatives along with local industry leaders in Melbourne, Sydney and Brisbane to discuss the Tegel Projekt.

The Building 4.0 CRC conference program is available here:

<https://building40crc.zohobackstage.com.au/Building40CRCAnnualConference#/?lang=en>

Ends

For media interviews, please contact Jenny Flynn, Communications Manager, on 0448 712 170.

Image credit: Gudrun Sack, CEO, Tegel Projekt GmbH

