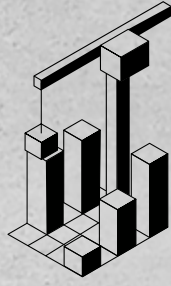
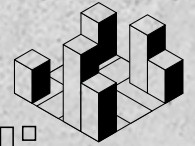


elevator  
initiative



building  
4.0 crc



# THE ELEVATOR INITIATIVE – FOR SMES

(PROPERTY AND CONSTRUCTION TECHNOLOGY BUSINESSES)

## The initiative explained

The Building 4.0 CRC (B40CRC) Elevator Initiative exists to accelerate the collaboration and adoption of emerging technologies and innovations within the national and international property and construction industry.

B40CRC is at the global forefront of research, innovation, and opportunity for innovation within the property and construction industry, and is inviting property and construction businesses to join our collaborative network through the Elevator Initiative.

Industry engagement and interest in new innovative solutions to streamline business processes, remove inefficiencies, increase the value proposition for customers and support global ESG standards is at an all-time high. However, with the rapid growth of the emerging property and construction technology sector, it can be difficult for industry groups to know where to look for validated, leading solutions.

Enter, the Elevator Initiative.

The Elevator Initiative will act as a conduit for engagement and collaboration between leading research, industry, and emerging technology and innovation businesses. Taking a consortium approach, we will kick-start a two-way dialog, and provide opportunities to network, research, and accelerate the validation process.

## The value explained

Through the Elevator Initiative, property and construction technology businesses will be able to take advantage of:

- Access to the Elevator Initiative Platform;
- Access to leading global research on the property and construction industry;
- Industry insight and data collated from the Building 4.0 CRC extensive industry partner consortium;
- Gaining crucial industry validation and industry product market fit from leading property and construction organisations;
- Joining the collaborative network for existing Building 4.0 CRC research projects;
- Potential to collaborate on Building 4.0 CRC core research initiatives;
- Access to the quarterly industry engagement initiatives with select members of the Building 4.0 CRC industry, research and government consortium.
- Gaining exclusive access to Building 4.0 CRC networking activities, forums and conferences;
- A branded listing within the online Building 4.0 CRC Elevator Initiative directory; and
- Access to and promotion at the Building 4.0 CRC annual conference.

## Eligibility Criteria

If your property and construction technology SME/ business meets the below listed criteria, then we invite you to connect with our team and discuss the initiative in further detail:

- Businesses generating annual revenue.
- Businesses with a product and/or service that serves the property and construction industry.
- Businesses looking to scale their product through the property and construction industry.
- Businesses looking to grow through leveraging Building 4.0 CRC and its industry partners.
- Businesses looking to engage with industry through leveraging Building 4.0 CRC and its industry and other partners.

## About Building 4.0 CRC

Building 4.0 CRC is a group of leading research, industry and government organisations who have come together to advance the building industry over seven years.

The Cooperative Research Centre (CRC) Program is the Australian Government's flagship industry-led funding scheme. Through collaboration and using new technologies presented by the 4th industrial age, Building 4.0 CRC aims to catapult the building industry into an efficient, connected and customer-centric future.

Our key goals are to deliver better buildings at lower cost and build the human capacity to lead this future industry.

### Want to join?

**For emerging property and construction technology businesses looking to participate in the Elevator Initiative, there is an annual subscription of \$7,500 + GST.**

**For more information, or to arrange a discussion, please contact:  
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Australian Government  
Department of Industry, Science,  
Energy and Resources

**AusIndustry**  
Cooperative Research  
Centres Program