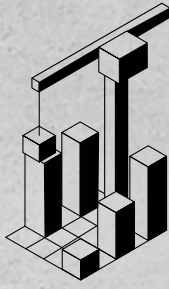
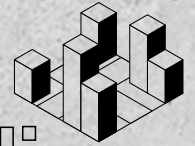


elevator
initiative



building
4.0 crc



THE ELEVATOR INITIATIVE – FOR INDUSTRY

The initiative explained

The Building 4.0 CRC Elevator Initiative exists to accelerate collaboration and the adoption of emerging technologies and innovations within the property and construction industry.

Building 4.0 CRC is at the global forefront of research and innovation, and is inviting property and construction businesses to join our collaborative network through the Elevator Initiative.

Interest in innovative solutions to streamline business processes, remove inefficiencies, increase the value proposition for customers, and support global ESG standards, is at an all-time high. The rapid growth of SMEs in the property and construction technology sector means it can be difficult for industry groups to know where to look for validated, leading solutions.

Enter, the Elevator Initiative.

The Elevator Initiative acts as a conduit for engagement and collaboration between leading research, industry, government, and the best and most innovative emerging SMEs.

The Elevator Initiative will comprise a best-in-class group, kick-starting a two-way dialogue between industry and SMEs, provide opportunities to network, research, and accelerate the validation process.

The value explained

Through the Elevator Initiative, industry participants will be able to take advantage of:

- Industry insight and data collated from the Building 4.0 CRC extensive industry partner consortium;
- Gaining access to a validated portfolio of emerging technology and innovation businesses as part of the Elevator Initiative collaborative network;
- Being at the forefront of property and construction innovation, with the potential to collaborate on core research initiatives;
- Gaining exclusive access to Building 4.0 CRC networking activities, forums and conferences;
- Having a branded presence in the Building 4.0 CRC annual conference, and within the online Elevator Initiative Directory;
- Joining the collaborative network for existing Building 4.0 CRC research projects;
- Gaining exclusive access to the quarterly Elevator Initiative industry engagement forum; and
- Access to leading global research on the property and construction industry, and taking part in shaping the industry's future innovations and products.

Eligibility Criteria

If your organisation meets the below listed criteria, then we invite you to connect with our team to discuss the initiative in further detail:

- Organisations seeking to engage with and understand the emerging technology and innovation landscape for property and construction.
- Organisations actively looking to provide feedback to emerging businesses to ensure product market fit.
- Organisations seeking to gain access to a world-leading property technology portfolio vetted by the Building 4.0 CRC Industry Consortium.
- Organisations willing to participate in regular initiatives focusing on driving engagement between property, industry, and emerging technology.

About Building 4.0 CRC

Building 4.0 CRC is a group of leading research, industry and government organisations who have come together to advance the building industry over seven years.

The Cooperative Research Centre (CRC) Program is the Australian Government's flagship industry-led funding scheme. Through collaboration and using new technologies presented by the 4th industrial age, Building 4.0 CRC aims to catapult the building industry into an efficient, connected and customer-centric future.

Our key goals are to deliver better buildings at lower cost and build the human capacity to lead this future industry.

Want to join?

For organisations looking to participate in the Elevator Initiative, there is an annual membership subscription of \$12,500 + GST.

**For more information or to arrange a discussion, please contact:
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Australian Government
Department of Industry, Science,
Energy and Resources

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